

GUIDELINES FOR THESIS PROPOSALS IN ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCE MANAGEMENT (prof. Giovanni Masino)

Because of the very high number of requests, prof. Masino is inviting students to consider the following:

- a) There is a limit to the number of thesis that prof. Masino is able to tutor each academic year. Once that limit is reached, new thesis proposals will have to be rejected, unfortunately. No exceptions.
- b) There is a list of general topics for which new thesis may be accepted. Proposals on other topics will not be accepted. No exceptions. The list of topics for thesis is the following (in casual order: each topic is equally interesting):
 1. **NUDGING AND CHOICE ARCHITECTURE IN COMPANIES AND PUBLIC ORGANIZATIONS:** analysis of case, experiences and examples of how the logic of “nudging” and choice architecture is utilized in business and public organizations
 2. **JOB CRAFTING:** qualitative analysis of case studies (private companies, public organizations etc) in which job crafting practices have been implemented
 3. **CREATIVITY, INNOVATION AND TEAM DYNAMICS:** how teams and groups work in innovative / creative organizations
 4. **HUMAN RESOURCE PRACTICES IN INNOVATIVE / CREATIVE ORGANIZATIONS:** how the most innovative / creative companies manage their personnel. For example, in terms of recruitment, compensation, development programs, work organization, etc
 5. **DISRUPTIVE TECHNOLOGIES AND ORGANIZATIONAL / HUMAN RESOURCE MANAGEMENT CHANGES:** How new advanced technologies such as AI, robotics, blockchain etc. are utilized in companies and how such technologies affect the organizational and human resource management practices (work organization, competence development, motivation, decision-making etc)

PLEASE NOTICE:

- a) Other topics are not available at the moment; different proposals will not be accepted
- b) The list of available topics will change from time to time. New topics will be added. Make sure to check back, if interested.
- c) These are GENERAL TOPICS or “AREAS” of interest. Students will have to propose much more specific topics to develop their thesis. **The more specific, the better.**
- d) If students intend to study case studies, it is their responsibility to find companies that are available for providing information (e.g., organizations that agree to let the students collect data, interviews etc).